

Press Release
Youth Work Ireland



13 May, 2011

Teen Bands from North and South meet for Irish Youth Music Awards in Dublin on Sunday

20 Teen bands from all around Ireland, North and South, will gather in the Liberty Hall Theatre on Sunday in an attempt to win the 4th annual Irish Youth Music Awards. The Awards are the culmination of a youth led process involving over 200 bands in community settings performing original material all around Ireland. The teen bands, selected by their peers, have all come through local community based youth organisations. The day will also involve mentor sessions with leading industry figures from Hot Press Magazine, EMI records, IMRO and many more. The special guest act will be Miracle Bell the Kildare based electro/synth act. The day will also feature demo dips and a full exhibition area with stalls, young DJ academy and industry experts.

“The IYMA’s are the fastest growing contemporary music event in Ireland and this year promises further growth which will allow for new activities such as workshops and improved mentoring for all the young people involved. We are also thrilled at having some high quality guests who will perform on the day and provide great entertainment for all who attend. Thousands of young people now have the opportunity to get access to the music industry and associated skills through this process and we hope to develop the awards further in 2010” said Dermot Lambert, Director of The Irish Youth Music Awards.

“Unfortunately the Ireland of today is providing fewer opportunities for young people in terms of education and employment. Emigration and economic malaise are back on the agenda. This project however shows the tremendous resource that young people can be. It demonstrates that given half a chance young people can come together and create something special. Not everyone can be the next U2 or The Script but first and foremost the Awards build teamwork and solidarity amongst the participants as well as connecting them to some vital networks and career options such as the music industry, PR, sound engineering and much more” said Michael McLoughlin of Youth Work Ireland.

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